

## Annex B

### Donor Positions

#### *Diamond Donor*

Donations: £5,000 to £20,000

As a Diamond Donor you will have:

- an exclusive and significant space at the top of your category's page for promotional links and features, including hyperlinks to knowledge portals and other affiliated institutions;
- space provided for a hyperlink to your business webpage, and contact details of five key people in your organisation;
- a text box (limited to 100 words) for you to use in describing the services you provide as you wish, and your company logo; and
- priority invitations to all CLF events in London, New York and Moscow for up to five attendees. There will be an Initiative drinks reception with the CLF committee and the Diamond Donors only.

**Please note that as this is a charitable project, and given the limited time before launch, it has been necessary to select the Diamond Donors for the first year in advance. For future years, there will be an auction process for Diamond Donor and all will have an equal chance to participate.**

#### *Platinum Donors*

Donations: £2,500 to £5000

As a Platinum Donor you will be listed alphabetically and have:

- space provided for a hyperlink to your business webpage, and contact details of up to three key people in your organisation;
- a text box (limited to 50 words) for you to use in describing the services you provide as you wish, and your company logo; and
- invitations to all CLF events (where numbers are restricted) for three individuals to attend.

#### *Gold Donors*

Donation: £1,000 to £2500

As a Gold Donor you will be listed alphabetically and have:

- space provided for a hyperlink to your business webpage and contact details of one key person in your organisation;
- a text box (limited to 25 words) for you to use in describing the services you provide as you wish; and
- invitations to all CLF events (where numbers are restricted) for two individuals to attend.

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### Silver Donors

Donation: up to £1000

As a Silver Donor you will be listed alphabetically and have:

- space provided for a hyperlink to your business webpage and contact details for one key person in your organisation; and
- invitations to all CLF events (where numbers are restricted) for one individual to attend.

### Non-Donors

Service providers who do not wish to donate to the National Pro Bono Centre will nevertheless be listed in their respective category; alphabetically and by business name alone.

### Listing in Multiple Categories

We recognise that many service providers will be active across more than one category and will wish to be featured as such.

To address this, it is possible for a listing in a Non-Donor category to cross-refer to the existence of a donor listing in a Donor category. The Donor category can of course also say you are listed as a Non-Donor in another category.

For example:

- *eDiscovery* - Gold Donor: [*business name*] (also listed with Non-Donors on the Translation Services page).
- *Translation Services* - Non-Donor: [*business name*] (see our Gold Donor listing on the eDiscovery page).

Alternatively, if you wish to appear with a Donor listing in a second category such a listing can be obtained for 25% of the donation amount for that category (providing it is the same donation level as in your first category, or lower, though you are unable to get a discount on a second Diamond donation).

For example:

- *eDiscovery*: Gold Donor: [*business name*] (also listed as a Gold Donor on the Translation Services page). (£1000)
- *Translation Services*: Gold Donor: [*business name*] (also listed as a Gold Donor on the E-Disclosure page). (£250)